

Press Information

Convenience translation

changes.AWARD –the final presentations!

Freunde und Förderer des Industriemuseums Cromford e.V. (Friends and Sponsors of the Industrial Museum Cromford) and Mitsubishi Electric arrange a school competition for upper schools.

Ratingen, 13 June 2017

Today the final presentations of the second changes.AWARD take place in the German Branch of Mitsubishi Electric. 11 teams from 5 schools from Düsseldorf and its surroundings present their project ideas in form of business plans.

Topic of the changes.AWARD 2017 is the conception of an innovative product, a service or a problem solution from the field of sustainability.

During the last weeks the students worked, together with their teachers and their personal coaches on their project ideas and finalized them.

Start of the changes.AWARD was the Kick Off Event on 1st February 2017. On that day the teams got important information around the competition and met their personal coaches. Beside several process meetings, the optional financial check with the Volksbank Düsseldorf Neuss e.G. completed the project. The personal coaches supported their teams during the whole project phase.

The business plans are presented to the following jury:

- Matthias Bohm, Grubenhelden GmbH
- Georg Jennen, Mitsubishi Electric Europe B.V.
- Norbert Kleeberg, Rheinische Post
- Wolfgang Küppers, Freund u. Förderer des Industriemuseums Cromford e.V.
- Alexander Rebs, REBS Zentralschmiertechnik GmbH
- Erhard Schäfer, Robinco Treunhand GmbH & Co. Beteiligungs KG
- Andreas Schimmelpfennig, Elastique GmbH
- André Tünkers, Tünkers Maschinenbau GmbH

The selection of the best project idea is based on a neutral point system.

The award ceremony will take place on 25 June 2017 within the Cromford-Park party.

The three winning teams will travel to places that changed the world with sustainable projects: The first place-winning team will travel to Tokyo/Japan. The winners of the second price will visit Kopenhagen/Denmark and the winners of the third place will go to Hamburg/Germany. The winners of the first place is also offered a 4-week internship at Mitsubishi Electric.

The project teams will present their ideas at the Cromford park party. Interested visitors can inform themselves from 11 to 13:30. The best presentation at the park party, elected by the visitors, will be awarded with the Karl-Ernst-Roßberg-special price. The visitors will also have the chance to win a price if they participate in the election. The winners of this special price as well as visitor winners will be also announced within the award ceremony.



„We are happy that a lot teams participated with their teachers in the 2nd changes.AWARD. It is impressive which great projects they developed,” explains Wolfgang Küppers, Chairman of the friends´ association.

Wolfgang Küppers

„This year the student teams again excited us with their great project ideas. . A hard decision for the jury to determine places 1-3” explains Georg Jennen, General Manager of the German Branch at Mitsubishi Electric.



Georg Jennen

By the way, the German Branch of Mitsubishi Electric trains wholesale and international trade as well as IT specialists. In addition Mitsubishi Electric also offers dual studies for air conditioning and mechatronics.

About Freunde und Förderer des Industriemuseums Cromford e.V.

The friends' association was founded in 1993 with the purpose to keep the knowledge about the early industrial development alive. Since then the association links economy and culture in the textile factory Cromford via its high-class board of trustees which consists of personalities of industry, politics and culture.

Represented by 240 engaged employees the association organizes various activities with focus on the conservation of industrial history on site.

Further information under <http://cromford-ev.de/crom/>

About Mitsubishi Electric

With more than 90 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and

communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment as well as air conditioning and heating technology.

With around 135.000 employees the company recorded consolidated group sales of 38.8 billion US Dollar* in the fiscal year ended March 31, 2016.

Our sales offices, research & development centers and manufacturing plants are located in over 30 countries.

Since 1978 Mitsubishi Electric is represented in Germany as a branch of Mitsubishi Electric Europe. Mitsubishi Electric Europe is a wholly owned subsidiary of Mitsubishi Electric Corporation in Tokyo.

* At an exchange rate of 113 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2016

For more information visit

<http://global.mitsubishielectric.com>

<http://www.MitsubishiElectric.de>

<http://www.changes-award.de>

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