

MITSUBISHI ELECTRIC AT SPS 2025 IN NUREMBERG

Smart digitization in small steps. How does it work? From November 25 to 27, 2025, Mitsubishi Electric demonstrate at the SPS – Smart Production trade fair how the SMKL (Smart Manufacturing Kaizen Level) concept can be used to enable the step-by-step implementation of smart factory strategies.

Implementing the SMKL concept requires a structured four-step approach: data collection, visualization, analysis, and optimization, supplemented by clear goal definition and ROI assessment for each stage. This is based on digital technologies such as the IoT, edge computing, cloud services, and the application of Kaizen principles for continuous improvement.

To bring these steps into practice, Mitsubishi Electric will present a wide range of new automation solutions at SPS: MELSEC MX series control systems for modular and complex systems, FR-D800 frequency converters for energy-efficient drives, and GOT3000 series operator terminals. This is complemented by robotics and servo applications as well as software solutions for the integrated production process networking and analysis. Particular focus will be given to the latest version, GENESIS V11, which provides extensive functions for visualization, data analysis, and energy management.

Additionally, Mitsubishi Electric in cooperation with its partners Mesalogic and Takebishi Corporation, will showcase connectivity and data integration solutions that facilitate seamless communication between machines and IT systems.

Visitors can find Mitsubishi Electric in **Hall 6, Booth 6-348**. Further information and ticket offers are available online at:

Further information at: [Mitsubishi Electric at SPS 2025](#)

Image



Image 1: Smart digitization: the Mitsubishi Electric booth in Hall 6, Booth 348.

(Source: Mitsubishi Electric)

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About Mitsubishi Electric Corporation

With more than 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric is a globally recognized leader in the manufacture, marketing, and sale of electrical and electronic equipment for information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, mobility and building technology, and heating, cooling, and air conditioning technology. Based on its motto, "Changes for the Better," Mitsubishi Electric strives to enrich society with technology. The company achieved consolidated sales of US\$36.8 billion* at the end of the fiscal year on March 31, 2025. It has sales offices, research companies, development centers, and manufacturing facilities in over 30 countries. Mitsubishi Electric has been represented in Germany since 1978 as a subsidiary of Mitsubishi Electric Europe. Mitsubishi Electric Europe is a wholly owned subsidiary of Mitsubishi Electric Corporation in Tokyo.

For more information, visit [, www.MitsubishiElectric.com](http://www.MitsubishiElectric.com), and .

**Amounts in US dollars are converted from yen at a rate of ¥150=US\$1, the approximate rate on the Tokyo foreign exchange market on March 31, 2025.*

About Mitsubishi Electric Factory Automation Business Group

Mitsubishi Electric offers a wide range of automation and processing technologies, including controllers, drive products, power distribution and control products, spark erosion machines, electron beam machines, laser processing machines, numerical computer controls, and industrial robots, contributing to higher productivity and quality in manufacturing. In addition, extensive service networks around the globe provide direct communication and comprehensive support for customers. The global slogan "Automating the World" illustrates the company's approach to using automation for the benefit of society through the use of advanced technologies, the sharing of expertise, and support for customers as a trusted partner.

For more information on the history of "Automating the World," please visit:

www.MitsubishiElectric.com/fa/about-us/automating-the-world

Mitsubishi Electric Industrial Automation

Mitsubishi Electric Europe B.V., Industrial Automation is headquartered in Ratingen near Düsseldorf. It is part of Mitsubishi Electric Europe B.V., which has been represented in Germany since 1978 and is a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan. Its task is to manage sales, service, and support for the Industrial Automation division throughout the DACH region and Benelux.

Further information can be found at de.mitsubishielectric.com/fa

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