

## Press release

### **Mitsubishi Electric honored with NRW.INVEST AWARD**

Ratingen, 5 July 2016

On July 4, 2016 Mitsubishi Electric was awarded the NRW.INVEST AWARD in recognition of their significant investment in the North Rhine Westphalia area. The award is representative of all those who have chosen to invest in the region and was presented by the NRW Ministry for Economics and the state economic development agency 'NRW.INVEST'

Mitsubishi Electric recently completed a new state-of-the-art German headquarter in Ratingen-Ost which provides ample space (16,000m<sup>2</sup>) for 750 employees over five and a half floors, as well as providing generous exhibition space. In choosing the location for the office building Mitsubishi Electric considered the attractiveness of North Rhine Westphalia as a business location, and the significant contribution it would make to the region by constructing the new building there.

The planning and construction of the new building was largely focused on achieving a good energy footprint, which Mitsubishi Electric was able to achieve through the careful use of resources, in part thanks to technology from the company's own products. From installing its own air conditioning and heating solutions, to employing automation technology to manage energy within the building, Mitsubishi Electric was able to prove the concept of sustainable technology and re-inforce it's message about consideration for the environment.

One impressive element of the new building's interior is the innovative "World of Mitsubishi Electric" exhibition space which features eye-catching and interactive displays of products, installations and solutions. The exhibition culminates in a

robotic installation which demonstrates the adaptability of Mitsubishi Electric's automation products via an impressive and light-hearted routine. This robotic installation was awarded both the 'FWA' (Favourite Website Award) and 'Adobe Cutting Edge award' in May 2016, and along with the entire exhibition has been nominated for the 'German Design Award'.

By building its largest European branch office in North Rhine Westphalia area, Mitsubishi Electric is giving a clear signal as to its continued commitment to the region.



**Garrelt Duin**

Photo: Staatskanzlei  
Ralph Sonderrmann

NRW/

"With its new German headquarters in Ratingen-Ost, Mitsubishi Electric has demonstrated its technical innovation and is contributing to the attractiveness of North Rhine Westphalia. We would like to acknowledge this major commitment by presenting the NRW.INVEST AWARD," explained Garrelt Duin, explains Garrelt Duin, Minister for Economic Affairs, Energy, Industry, Middle Class and Trade of North Rhine- Westphalia.



**Yuji Suwa**

"Germany is one of the most important markets for our business activities. We still have a lot of plans here. By investing in a new building in Ratingen, in compliance with the LEED platinum international environment standard (Leadership in Energy and Environmental Design), we are reinforcing our commitment to NRW and committing ourselves to Ratingen", explains Yuji Suwa, President of the German Branch of Mitsubishi Electric Europe.

“This new building is intended to be a clear signal to the region. We have been based here for almost 40 years and offer our employees the best working conditions in a modern working environment“, so Georg Jennen, General Manager of the German Branch of Mitsubishi Electric.



**Georg Jennen**



Source: © NRW.INVEST

**Awarding Mitsubishi Electric with the NRW.INVEST**

**I.t.r.: Garrelt Duin (NRW Minister of Economics), Petra Wassner (Manager NRW.INVEST GmbH), Laudator Ryuta Mizuuchi (Japanese Consul General ), Yuji Suwa (President of the German Branch of Mitsubishi Electric) and Dr. Thomas Hendele (District Administrator of Mettmann)**



Source: © NRW.INVEST

The prize winners and their laudators and Garrelt Duin (NRW Minister of Economics) and Petra Wassner (Manager NRW INVEST GmbH)

### **About Mitsubishi Electric**

With more than 90 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment as well as air conditioning and heating technology.

With around 135.000 employees the company recorded consolidated group sales of 38.8 billion US Dollar\* in the fiscal year ended March 31, 2016.

Our sales offices, research & development centres and manufacturing plants are located in over 30 countries.

Since 1978 Mitsubishi Electric is represented in Germany as a branch of Mitsubishi Electric Europe. Mitsubishi Electric Europe is a wholly owned subsidiary of Mitsubishi Electric Corporation in Tokyo.

***\* At an exchange rate of 113 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2016***

*For more information visit*

*<http://www.MitsubishiElectric.de>*

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