

Press Information

changes.AWARD –students create the future!

Freunde und Förderer des Industriemuseums Cromford e.V. (Friends and Sponsors of the Industrial Museum Cromford) and Mitsubishi Electric arrange a school competition for upper schools.

Ratingen, 01 June 2016

On 1 June 2016 the final presentations of the changes.AWARD take place. In the new German Branch of Mitsubishi Electric, 11 teams from 5 schools present their project ideas in form of business plans.

Topic of the changes.AWARD 2016 is the conception of an innovative product, a service or a problem solution from the field of communication.

During the last weeks the students worked, together with their teachers and their personal coaches on their project ideas and finalized them until May 23rd 2016.

Start of the changes.AWARD was 31 December 2015. Within the project the student teams were invited to the official Kick-Off-Event at the End of January and to the optional financial check at the Volksbank Ratingen at the End of April. The personal coaches supported their teams during the whole project phase.

The business plans are presented to the following jury:

- Gerd Droste, Freund und Förderer des Industriemuseums Cromford e.V.
- Georg Jennen, Mitsubishi Electric Europe B.V.
- Norbert Kleeberg, Rheinische Post
- Wolfgang Küppers, Freund und Förderer des Industriemuseums Cromford e.V.
- Tanja Niesen, Volksbank Ratingen
- Alexander Rebs, REBS Zentralschmiertechnik GmbH
- Erhard Schäfer, Robinco
- André Tünkers, Tünkers Maschinenbau GmbH

The selection of the best project idea is based on a neutral point system.

The award ceremony will take place on 19 June 2016 within the Cromford-Park party.

The three winning teams will travel to places that changed the world: The first place-winning team will travel to Cape Canaveral (Florida/USA). The winners of the second price will visit the particle accelerator Cern (Genf/Schweiz) and the winners of the third place will go to Berlin. The winners of the first place is also offered a 4-week internship at Mitsubishi Electric.

Most of the project teams will present their ideas at the Cromford park party. Interested visitors can inform themselves from 11 to 14:00. The best presentation at the park party, elected by the visitors, will be awarded with the Karl-Ernst-Roßberg-special price. The visitors will also have the chance to win a price if they participate in the election. The winners of this special price as well as visitor winners will be also announced within the award ceremony.



„Industrial history is alive – between tradition and progress, between past and future. It is our task to keep it alive in our society. With the changes.AWARD we would like to emphasize young people about tradition and technology, since they are our future”, explains Wolfgang Küppers, Chairman of the friends´ association.

Wolfgang Küppers

„We want students to be active. The changes.AWARD shall inspire them to deal in time with the demands of the working world. We support them to realize their innovations from the idea to the product in preparation for a successful career entry and a right career choice”, explains Georg Jennen, General Manager of the German Branch at Mitsubishi Electric.



Georg Jennen

By the way, the German Branch of Mitsubishi Electric trains wholesale and international trade as well as IT specialists.

About Freunde und Förderer des Industriemuseums Cromford e.V.

The friends' association was founded in 1993 with the purpose to keep the knowledge about the early industrial development alive. Since then the association links economy and culture in the textile factory Cromford via its high-class board of trustees which consists of personalities of industry, politics and culture.

Represented by 240 engaged employees the association organizes various activities with focus on the conservation of industrial history on site.

Further information under <http://cromford-ev.de/crom/>

About Mitsubishi Electric

With more than 90 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment as well as air conditioning and heating technology.

With around 129.000 employees the company recorded consolidated group sales of 36.0 billion US Dollar* in the fiscal year ended March 31, 2015.

Our sales offices, research & development centres and manufacturing plants are located in over 30 countries.

Since 1978 Mitsubishi Electric is represented in Germany as a branch of Mitsubishi Electric Europe. Mitsubishi Electric Europe is a wholly owned subsidiary of Mitsubishi Electric Corporation in Tokyo.

** At an exchange rate of 120 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2015*

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