

Mitsubishi Electric Contributes e-F@ctory Demonstration Zone in Changshu Innovation Centre for Green & Intelligent Manufacturing

Ratingen, Germany, 1st August 2017

Supporting intelligent manufacturing in Chinese companies with e-F@ctory

Mitsubishi Electric Corporation (TOKYO: 6503) has provided support and products for the recently completed e-F@ctory* demonstration zone within the Changshu Innovation Centre for Green & Intelligent Manufacturing, aimed at promoting intelligent manufacturing in China. The centre, which is located in the Changshu New & Hi-tech Industrial Development Zone in Changshu city, Jiangsu Province, supports manufacturing and R&D, as well as the development of human resources, in cooperation with companies, universities and research institutes.

Mitsubishi Electric established an FA components production facility, Mitsubishi Electric Automation Manufacturing (Changshu) Co., Ltd., in Changshu city in 2011. It then concluded a strategic partnership agreement with Changshu city in 2016 to support the establishment of the e-F@ctory demonstration zone, the largest zone among exhibiting companies at the centre. Demonstrations cover a wide variety of topics, including e-F@ctory solutions, devices for energy savings in factories and office buildings, energy-monitoring systems and solutions developed with e-F@ctory Alliance partners.

Mitsubishi Electric looks forward to promoting the increasing use of IoT (Internet of Things) in manufacturing by demonstrating e-F@ctory to Chinese companies that visit the centre with the aim of adopting intelligent manufacturing concepts in accordance with the Chinese government's "Made in China 2025" program.

The showroom is located at Building No.3, No.59 Huangpujiang Road, Changshu New & Hi-tech Industrial Development Zone, Jiangsu Province, China.

* e-F@ctory is Mitsubishi Electric Factory Automation business unit's approach to the increasing digital transformation affecting business. In this context, Mitsubishi Electric customers are getting support in further developing their overall business approach by offering advice on industrial automation and information technology.

Note:

See how Mitsubishi Electric is able to respond to today's automation demands:

eu3a.mitsubishielectric.com/fa/en/solutions

Image captions:



Picture 1: Changshu Innovation Centre for Green & Intelligent Manufacturing, China.

[Source: Mitsubishi Electric Corporation]



Picture 1: Mitsubishi Electric's recently completed e-F@ctory demonstration zone in the Changshu Innovation Centre, China.

[Source: Mitsubishi Electric Corporation]

The image(s) distributed with this press release are for Editorial use only and are subject to copyright. The image(s) may only be used to accompany the press release mentioned here, no other use is permitted.

Note to Editor: if you would like the text in another language please contact Philip Howe at DMA Europa – philip@dmaeuropa.com.

About Mitsubishi Electric

With over 95 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation is a recognised world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, as well as in products for the energy sector, transportation and building equipment.

With around 138,700 employees the company recorded consolidated group sales of Yen 4,238.6 billion (\$ 37.8 billion*) in the fiscal year that ended on March 31, 2017.

Our sales offices, research & development centres and manufacturing plants are located in over 30 countries.

Factory Automation – European Business Group

Mitsubishi Electric Europe B.V., Factory Automation - European Business Group (FA-EBG) has its European headquarters in Ratingen near Dusseldorf, Germany. It is a part of Mitsubishi Electric Europe B.V., a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan.

The role of FA-EBG is to manage sales, service and support across its network of local branches and distributors throughout the EMEA region.

**Exchange rate 112 Yen = 1 US Dollars, last updated 31.03.2017 (Source: Tokyo Foreign Exchange Market)*

Further Information:

eu3a.mitsubishielectric.com/fa

Follow us on:



youtube.com/user/MitsubishiFAEU



twitter.com/MitsubishiFAEU

Press contact:

Mitsubishi Electric Europe B.V.

Factory Automation - European Business Group

Monika Torkel

Expert Marketing Communications

Mitsubishi-Electric-Platz 1

40882 Ratingen, Germany

Tel.: +49 (0)2102 486-2150

Fax: +49 (0)2102 486-7780

Monika.Torkel@meg.mee.com



PR agency:

DMA Europa Ltd.

Mr. Roland Renshaw

Europa Building, Arthur Drive, Hoo Farm Industrial

Estate, Kidderminster, Worcestershire, UK

Tel.: +44 (0)1562 751436

Fax: +44 (0)1562 748315

roland@dmaeuropa.com

www.dmaeuropa.com